



On behalf of the Transducers Research Foundation and the Organizing Committees for the 18th International Conference on Solid State Sensors, Actuators and Microsystems, I invite you to begin your preparations to attend and support Transducers 2015 planned for June 21-25 in Anchorage Alaska. We are excited to have secured a unique venue in an exceptional location for the meeting, and are preparing a meeting that will deliver technological innovation, opportunities for collaboration and learning, as well as experiences that you'll always remember.

The Dena'ina Center in Downtown Anchorage provides a perfect space for our meeting, with 47,000 Sq ft of exhibit space, where there will be space for ~60 exhibit booths situated among the technical poster exhibit and also the break refreshments, intended to guarantee a steady flow of attendees to the exhibit space, and to provide the preferred location for gatherings and discussions.

As is always the case, Transducers 2015 is seeking exhibitors and sponsors, and we encourage you to begin planning to attend, exhibit and support the meeting. Elsewhere in this brochure, you will find the details for participating in the meeting, and we encourage you to ask us any questions that come to mind. Our conference is more than a year away - while it is never too late to support the meeting, it is also never too soon to begin making plans. This unique venue and opportunity has us thinking in creative ways about this meeting, so if you have any ideas you'd like to suggest for creative ways to engage with the meeting, please don't hesitate to contact all of us.

We all look forward to seeing you in Anchorage in June 2015!

Thomas W. Kenny
General Chair, Transducers 2015



www.transducers2015.org



Sponsored by



The 18th International Conference on Solid-State Sensors, Actuators and Microsystems



TRANSDUCERS 2015

ANCHORAGE

ALASKA

JUNE 21-25, 2015

EXHIBITOR PROSPECTUS



GENERAL CHAIR
Thomas W. Kenny
Stanford University, USA

TECHNICAL PROGRAM CHAIR
Victor M. Bright
University of Colorado, Boulder, USA



For more information visit us on the web!
www.transducers2015.org



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FLOORPLAN

10' x 8' Booths include:

8' high back drape, 3' high side draped dividers, one (1) table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge. The booth includes company name and logo on the Conference website with a link to your website, on the opening session slide presentation, in the Technical Digest¹, in the final program¹, and on the welcome sign¹.

Table Tops Include:

One (1) table top. The table top includes company name and logo on the Conference website with a link to your website, on the opening session slide presentation, in the Technical Digest¹, in the final program¹, and on the welcome sign. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous Transducers Conference.

Deadline:

The signed contract and full payment must be received by the listed deadline to ensure the ability of the Conference Organizers to complete the terms of the contract. The Executive Conference Committee has the right to amend booth locations if necessary.

¹April 1, 2015.

EXHIBIT DATES

Monday,.....June 22nd

Tuesday,June 23rd

Wednesday, ...June 24th

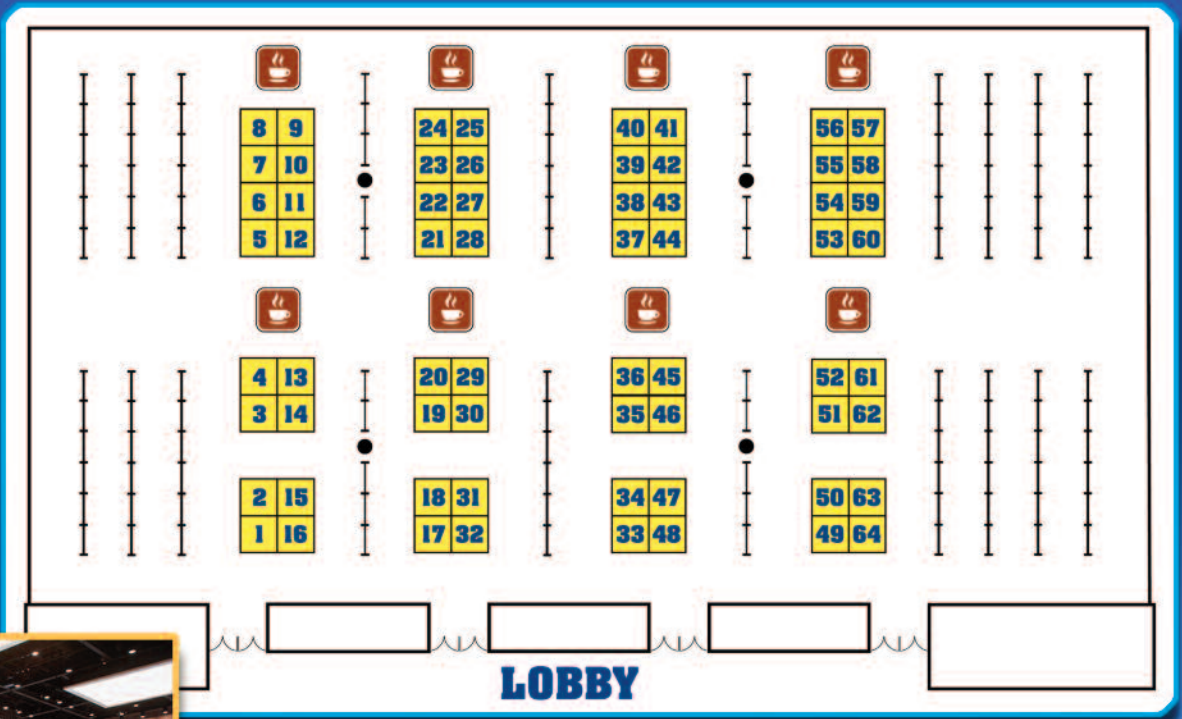


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The 18th International Conference on Solid State Sensors, Actuators and Microsystems
TRANSDUCERS 2015
ANCHORAGE
ALASKA
JUNE 21-25, 2015

TRANSDUCERS 2015 • ALASKA

CONTRIBUTING OPPORTUNITIES

All Exhibit Space and Eagle, Grizzly, Moose, Salmon, and Elk Sponsorship Levels include the following benefits:

Company name listed in the Technical Digest¹

Company name and logo on Final Program²

Company name on the Welcome sign²

Company name and logo on the Conference web-site with a link to your web-site

Company name and logo on the Opening Slide at the Conference

EAGLE \$50,000

- Benefactor of the Wednesday Evening Banquet Cruise
- Company name listed on the Conference bag distributed to all attendees¹
- Two (2) Full registrations
- One 10' x 8' commercial exhibit booth

GRIZZLY \$25,000

- Benefactor of Sunday Evening Welcome Reception or Monday Reception at the Anchorage Museum
- Company name listed on the Conference bag distributed to all attendees¹
- One (1) Full registration
- One 10' x 8' commercial exhibit booth

MOOSE \$10,000

- Benefactor of one of the refreshment breaks
- Company name listed on the Conference bag distributed to all attendees¹
- One (1) Full registration
- 50% discount on One 10' x 8' commercial exhibit booth

SALMON \$5,000

- Company name listed on the Conference bag distributed to all attendees¹
- 25% discount on One 10' x 8' commercial exhibit booth

ELK Variety of Opportunities

- **Options:** Benefactor of Student Scholarships, lanyards, notepads, pens, sunscreen bottles, Beverage Sponsor for Tuesday Social Hour in Exhibit Hall, or design your own level of support for this Conference



INTRODUCING 2 NEW ACADEMIC CONTRIBUTOR OPPORTUNITIES!

OWL <\$2,500

- Will have Institutional Logo on a single, large poster that will be on display throughout the Conference Dates, starting with the Opening Reception, on the Conference Hall Level

HORNED OWL \$2,500+

- Institutional Logo on a Poster in the 3rd Floor Conference Hall
- Display an Institutional Poster throughout the Conference dates, starting with the Opening Reception, on the Conference Hall Level

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An Exhibitor or Contributor wishing to cancel their contribution prior to December 31, 2014 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

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CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or sponsorship level opportunity in the 18th International Conference on Solid-State Sensors, Actuators and Microsystems described above and is subject to the terms, conditions, and requirements stated herein. The Transducers Conference, upon its written acceptance of this Application is to assign exhibit booth space or sponsorship level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or sponsorship level at the fee indicated below. Booths and sponsorship levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE (With reference to the enclosed floor plan, please indicate your booth choices)

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before July 1, 2014	Advanced On or Before January 31, 2015	Standard After January 31, 2015
10' x 8' Booth Space	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,250.00	<input type="checkbox"/> \$2,500.00
Table Top Display	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$1,500.00

SPONSORSHIP LEVELS

- EAGLE** \$50,000
- GRIZZLY** \$25,000
- MOOSE** \$10,000 → Benefactor of One (1) of the Refreshment Breaks
 M T W
- SALMON** \$5,000
- ELK** Variety of Opportunities _____

NEW LEVELS!

- HORNED OWL**
\$ _____
- OWL**
\$ _____

Advertising

- \$ 250 - 1/4 page Ad in Final Program
 - \$ 500 - 1/2 page Ad in Final Program
 - \$ 750 - 3/4 page Ad in Final Program
 - \$1,000 - Full Page Ad in Final Program
 - \$ 500 - Single Page Advertisement distributed at the Conference
 - \$* - Additional Advertising on the Website
 - \$* - Lobby Banners with Logo
- *Contact Organizers for Pricing.*

PROGRAM LISTING (Information as it should appear on Website and in Final Program)

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Company E-Mail: _____
ie: info@transducers2015.org

CONTACT PERSON

Contact Name: _____

Phone: _____ E-Mail: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in USD (\$) ONLY to: *Transducers 2015 Conference*
- Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard American Express

Card Number: _____ Expiration date: _____ Verification Code: _____

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

TOTAL

\$ _____

Please complete form and return with payment to:

Transducers 2015 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com

www.transducers2015.org

UNIFORM CONDITIONS FOR EXHIBITING

1 The exhibit area will be available for setting up exhibits on Sunday, June 21, 2015. You may tear down your exhibit space at 08:00 on Thursday, June 25, 2015 after. All exhibits must vacate the premises by 17:00 on Thursday.

2 The exhibit area will be open as follows:

Monday, June 22nd
Tuesday, June 23rd
Wednesday, June 24th

3 The Executive Conference Committee has the right to amend booth locations if necessary.

4 Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.

5 Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference.

6 The Transducers 2015 Conference and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The exhibit space is open to common areas and is not in a secure space, so you will not want to leave anything of value in your booth space.

7 Only one (1) company per booth. No booth sharing will be allowed unless discussed with Conference Management. Additional fees may apply.

8 An exhibitor wishing to release their assigned space prior to December 31, 2014 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.

9 Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.

10 Space is leased with the understanding that the Transducers 2015 Conference will act for the exhibitor only in the capacity of agent and not as principal. The Transducers 2015 Conference and the Dena'ina Convention Center assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, sponsoring agencies, and the Dena'ina Convention Center from any or all liabilities for loss ensuing from any cause whatsoever.

11 Communication pertaining to this Conference exhibit should be addressed to:

Transducers 2015 Conference

c/o PMMI
Shirley Galloway
307 Laurel Street
San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499
Fax: +1-619-232-0799
E-Mail: sgalloway@pmmiconferences.com